



DAY-OF WEDDING COORDINATOR ROLE

A QUICK WORD ON WHY TO HIRE A DAY-OF COORDINATOR:

No matter the size of the wedding, I truly believe it is a game-changer to have someone outside of the family and outside of the wedding party who can help all the pieces of the day move smoothly. My entire goal as a day-of wedding coordinator is to bring to life the bride and groom's vision for their wedding, all while minimizing the questions and stress by taking on the role of the problem-solver for the day. As a bride, I wish I had appointed someone to know every detail of the day; I underestimated how hard it would be for me or anyone in my bridal party (or my sweet mom) to be problem solving on the day of. I know that you have invested countless hours planning this event, and it would be my honor to help bring your vision to life so that you can just focus on the beauty of the day. Please do not hesitate to reach out with any questions or clarifications on what this role entails. I'm happy to chat via email, phone call, or text if you prefer.

- Bethany Graciano | Venue Manager & Day-of Wedding Coordinator

WHAT'S THE DIFFERENCE BETWEEN A WEDDING PLANNER & DAY-OF COORDINATOR?

While a wedding planner helps with the creation of the wedding vision, a day-of coordinator is solely responsible for helping bring that vision to life on the wedding day. For example, while a planner would help a bride pick a florist, the day-of coordinator would confirm the florist is on time, show them where to go, and make sure the florals are placed in the correct pre-decided locations. Essentially, a planner helps to make the wedding plans, but a day-of coordinator brings those already-made plans to life.

WHAT I DO:

- Meet 1-2 weeks ahead of the wedding date to get everyone on the same page
- Run the rehearsal
- Day-of point of contact for all vendors (florist, photographer, A/V, caterer, rentals, etc.)
- Day-of coordinator for ceremony (working with Officiant)
- Day-of coordinator for reception (working with MC / DJ)

PRICING & AVAILABILITY:

- Available for Friday/Saturday weddings only
- Payment made directly to Bethany & due at the rehearsal
- \$400 add on for a 1-day wedding rental
- \$600 add on for a 2-day wedding rental
- Both the 1 day & 2 day includes one meeting with coordinator prior to the wedding

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